



## JEEM / REE Workshop on Nonmarket Valuation

### Post-Conference Workshop—7th World Congress of Environmental and Resource Economists (WCERE 2026)

6-7 July 2026

University of the Basque Country (UPV/EHU), Bilbao, Spain

## PRELIMINARY PROGRAM

### Monday, July 6, 2026

8:15 am Registration opens

8:45 am Welcome and logistics

#### 9:00 am **Session #1: Recreation Demand 1**

*Modeling Seasonal Recreation Demand with Large Spatial Choice Sets: A Repeated Nested Logit Model Combined with Importance Sampling*

**PRESENTER: Oliver Becker**

*Using Mobile Phone Data for Recreation Demand Analysis*

**PRESENTER: Craig Landry**

*Extending the Hybrid Individual Zonal Travel Cost Model using Survey and Mobile Device Data*

**PRESENTER: Jude Bayham**

*If You Rest, You Rust: Determining the Impact of Forest Pathogens on Outdoor Recreation*

**PRESENTER: Calvin Bryan**

10:40 am Coffee Break

11:00 am **Session 2: Choice Experiments 1**

*Nonparametric Distance Decay Estimation in Stated Choice Experiments: Evidence from Two National-Level Studies*

**PRESENTER: Xin Dou**

*Mitigating Hypothetical Bias in Discrete Choice Experiments: Evidence on the Effectiveness of Common ex-ante Countermeasures*

**PRESENTER: Wojciech Zawadzki**

*Reference-State Dependent Preference and Loss Aversion in Discrete Choice Experiment Studies: The Valence-Based Framing Effects Revisited*

**PRESENTER: Jie He**

*Improving Data Quality in Online Discrete Choice Experiments: Comparing Paradata-Based Measures of Respondent Inattention*

**PRESENTER: Ana Castro-Atanes**

12:40 pm Lunch

1:45 pm **Session 3: Ecosystem Services**

*Maple Syrup Producers' Willingness to Diversify Forests for Increased Resilience*

**PRESENTER: Yizun Yan**

*How Valuable is a Dolphin? Evidence from the French Bay of Biscay Closure*

**PRESENTER: François-Charles Wolff**

*Economic Values of Ecosystem Service: Evidence from Bees*

**PRESENTER: Zimao Xiao**

*Simulated Exchange Values in Spatial Ecosystem Accounting (SEEA-EA): Theory and Application to Recreation in Spanish National Parks*

**PRESENTER: Alejandro Caparros**

3:25 pm Coffee Break

3:45 pm **Session 4: Theory and Methods**

*Mixed Logit Models in Environmental Economics: Balancing Preference Heterogeneity and Preference Uncertainty*

**PRESENTER: Thijs Dekker**

*A Comprehensive Approach to Determining Spatially Explicit Values of Natural Capital*

**PRESENTER: Julian Sagebiel**

*Revising the Role of Time On-Site in Recreational Demand*

**PRESENTER: Tatiana Cantillo**

*Stress-Testing the Recreation Demand Toolkit: A Monte Carlo Comparison of*

*Frameworks under Diverse Data Generating Processes*  
**PRESENTER: Patrick Lloyd-Smith**

5:30 – 7:30 pm      Reception

## **Tuesday, July 7, 2026**

8:30am      Registration opens

9:00 am      **Session 5: Recreation Demand 2**

*Measurement Error in Mapping Tools, Site Misclassification and Implications for Recreation Demand Modelling*

**PRESENTER: Tobias Börger**

*Zero Inflation, Focal Values, and Welfare Bias in Multivariate Recreation Demand Models*

**PRESENTER: Danny Campbell**

*Recalled and Contingent Behavior Data in Recreation Demand Analyses*

**PRESENTER: Ewa Zawojka**

*The Treatment of Overnight Trips in Travel Cost Recreation Demand Models: An Empirical Investigation Using Current Modelling Strategies*

**PRESENTER: George Parsons**

10:40 am      Coffee Break

11:00 am      **Session 6: Environmental Health and Externalities**

*Willingness to Pay for Health Risk Reductions Rises as Air Quality Improves: Evidence from Two Waves of Discrete Choice Experiments in Beijing*

**PRESENTER: Yanying Wang**

*Willingness-to-pay for Environmental Health: A QALY-Based Study Across Europe*

**PRESENTER: Maria Kostopoulou**

*A Discrete Choice Field Experiment on Drinking Water Aesthetics to Inform Infrastructure Investment*

**PRESENTER: Bethany Cooper**

*Compensation for Externalities - Evidence from Wind Power Development*

**PRESENTER: Sandra Bernick**

12:40 pm      Lunch

1:45 pm

**Session 7: Theory and Methods 2**

*Implementation Rule Script and Game Form Beliefs in Stated Preference Surveys*

**PRESENTER: Leonard Bovenberg**

*Using Spatial Stated Preference Research for Policy Advice: From Map-Based Site-Choice Design to National Welfare Mapping*

**PRESENTER: Tomas Badura**

*Evaluating the Impact of Agri-Environmental Support Measures on Sustainable and Regenerative Farm Practice Uptake Using a Basket-Based Choice Experiment*

**PRESENTER: Klaus Glenk**

*Accounting for Substitutes in Single-Site Travel Cost Models with Limited Data*

**PRESENTER: Katarzyna Skrzypek**

3:25 pm

Coffee Break

3:45 pm

**Session 8: Panel Discussion:**

**Current State and Future Prospects for Non-Market Valuation:**

**Where Do We Go from Here?**

Michela Faccioli (University of Trento)

Jette Bredahl Jacobsen (University of Copenhagen)

Robert J. Johnston (Clark University)

Petr Mariel of (University of the Basque Country, UPV/EHU)

Klaus Moeltner (Virginia Tech)

Roger H. von Haefen (North Carolina State University)

4:45 pm

Adjourn